



सत्यमेव जयते

Government of India

Ministry of MSME

Brief Industrial Profile of **Pune District**



सूक्ष्म, लघु एवं मध्यम उद्योग
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Pune District

1. General Characteristics of the District.

Pune district is known as the centre of educational and cultural activities, home of politicians and social workers, and a source of inspiration for progress and development in all spheres of life. It is the second largest town in the state. The geographical area of Pune district comprises of 5.09% of the area of Maharashtra State. The literacy percentage in the district is high as compared to that of State. The district is well connected by rail and road to all important cities in the country. The district has major Defence and Research establishment. The Agriculture occupies major share in the economic activities in the district, followed by industries and service sectors. The IT industry is developing very fast in and around Pune city. A special Info-Tech Park is established for development of IT industry.

1.1. Location and geographical Area.

The district lies between 17.5° to 19.2° North latitudes and 73.2° to 75.1° East longitudes. The district is surrounded by Ahmednagar district on the North and east, Satara district on the South, Raigad district on the West. It is also surrounded by Solapur district on the South-East and Thane on the North-West.

1.2 TOPOGRAPHY

Pune district lies in the Bhima and Nira basins. It has a shape of triangle with its base in Sahyadri mountains on the West and its apex in the extreme South-East corner near Nira River. Taking into consideration the height from sea level, rainfall, soil pattern etc. it is divided into three zones viz. Western Zone, Central Zone and Eastern Zone. The Sahyadri ranges are spread from North to South in the district.

1.3 Availability of Minerals.

Minerals of economic value are not found in the district. Mud used for making bricks, sand and metal stone used for construction purpose are the only important minerals found in Pune district.

PRODUCTION OF MINERALS

SL. NO.	Name of Mineral	Production in tones 2010 -11
		Nil

1.4 FOREST

The total area under the forest is 171000 hectares, which is about 10.95% of the total geographical area of the district. The total forest area of Maharashtra State is about 5370 thousand hectares, which is 17.42% of its total geographical area. Pune district accounts for about 3.18% of the Total State forest area. Hence efforts should be made to bring more land under forest area. The forest produce includes timber, fuel wood, grass, Hirda, Bamboo, Shikekai, gum etc. During the year 2009-10, the total revenue earned from forest produce was Rs.8.10 lacs out of which Rs.5.00lacs was from sale Grass.

1.5. ADMINISTRATIVE SET UP

Pune district has 14 talukas viz. Pune, Haveli, khed, Ambegon, Junnar, Shirur, Daund, Indapur, Baramati, Purandhar, Bhore, Velhe, Mulshi and maval. At the district level, collector is the Administrative Chief and at tehsil level, Tehsildars are looking after the administration as per Collector's instructions. For rural development, Chief Executive Officer of Zilla Parishad and at block level, Block Development Officers are in charge of the administration. Municipal Councils are responsible for urban development of all the tehsils. There are 13 Panchayat Samities, 11 Nagar Parishads and 2 Municipal Corporations.

TABLE -1

ADMINISTRATIVE SET UP

Sl.No.	Particulars	Unit	Pune	Maharashtra
1	Tehsils	Nos	14	358
2	Panchayat Samities	Nos	13	351
3	<ul style="list-style-type: none"> Cities 	Nos	<ul style="list-style-type: none"> 34 urban areas 25 census town 9 	378
4	<ul style="list-style-type: none"> Villages 	Nos	1866 <ul style="list-style-type: none"> 18 villages nobody is living (vacant) 	43711
5	Area	Sq.Km	15643	307713
6	Mahanagar Palika	Nos	2	22
7	Nagar Parishad	Nos	11	225
8	Gram Panchayati	Nos	1407	27920
9	Cantonment Board	Nos	3	NA

2. District at a glance.

Sl. No.	Particular	Year	Unit	statistic
1.	Geographical			
(A)	Geographical			
	i) Latitude	-	-	17.5° to 19.2°
	ii) Longitude	-	-	73.2° to 75.1°
	iii) Geographical Area	-	Sq. Kilometers	15643
(B)	Administrative Units			
	i) Sub divisions		Nos.	3
	ii) Tehsils		Nos.	14
	iii) Sub – Tehsils		Nos.	-
	iv) Patwar Circle		Nos.	Not available
	v) Panchayat Samiti		Nos.	13
	vi) Nagar Nigam (Mahapalika)		Nos.	2
	vii) Nagar Palika		Nos.	11
	viii) Gram Panchayat		Nos.	1407
	ix) Revenue village		Nos.	1866
	x) Assembly Area (cantonment)		Nos.	3
2.	Population			
(A)	Sex – wise			
	i) Male	2001	Nos.	37,69000
	ii) Female	2001	Nos.	34,64000
(B)	Rural Population	2001	Nos.	30,32000
3.	Agriculture			
(A)	Land utilization			
	i) Total Area	2010 – 11	Hectares	1562
	ii) Forest cover	2010 – 11	Hectares	172
	iii) Non Agriculture Land	2010 – 11	Hectares	64
	v) Cultivable Barren land	2010 – 11	Hectares	104
4.	Forest			
	(i) Forest	2010 – 11	Hectares	172
5.	Livestock & Poultry			
A	Cattle			
	i) Cows	2007	Nos.	781000
	ii) Buffaloes	2007	Nos.	304000
B.	Other Livestock			
	i) Goats	2007	Nos.	532000
	ii) Pigs	2007	Nos.	118000
	iii) Dogs & Bitches/Horse	2007	Nos.	5000
C	Railways			
	i) Length of rail line	2010 – 11	Kms.	639
D	Roads			
	(a) National Highway	2010 – 11	Kms.	455
	(b) State Highway	2010 – 11	Kms.	1325
	(c) Main District Highway	2010 – 11	Kms.	5534
	(d) Other district & Rural Roads.	2010 – 11	Kms.	6698

Contd.

	(e) Rural road/Agriculture Marketing Board Road	2010 – 11	Kms.	N.A.
	(f) Kacha Road	2010 – 11	Kms.	N.A.
E	Communication			
	(a) Telephone connection	2010 – 11	Nos.	482240
	(b) Post offices	2010 – 11	Nos.	793
	(c) Telephone centre	2010 – 11	Nos.	310
	(d) Density of Telephone	2010 – 11	Nos./1000 persons	N.A.
	(e) Density of Telephone	2010 – 11	No. per Klmtrs.	N.A.
	(f) PCO Rural	2010 – 11	Nos.	N.A.
	(g) PCO STD	2010 – 11	Nos.	N.A.
	(h) Mobile	2010 – 11	Nos.	3222000 (Apprx.)
F	Public Health			
	(a) Allopathic Hospital	2010 – 11	Nos.	48
	(b) Beds in Allopathic hospitals	2010 – 11	Nos.	3500
	(c) Ayurvedic Hospital	2010 – 11	Nos.	3
	(d) Beds in Ayurvedic hospitals	2010 – 11	Nos.	300
	(e) Unani hospitals	2010 – 11	Nos.	2
	(f) Community Health Centre	2010 – 11	Nos.	-
	(g) Primary health centres.	2010 – 11	Nos.	96
	(h) Dispensaries	2010 – 11	Nos.	85
	(i) Sub Health Centres.	2010 – 11	Nos.	539
	(j) Private hospitals	2010 – 11	Nos.	6
G	Banking Commercial			Banks/Branches
	(a) Commercial Bank	2010 – 11	Nos.	62/750
	(b) Rural Bank Products	2010 – 11	Nos.	2/2
	(c) Co – Operative bank products	2010 – 11	Nos.	1/246
	(d) PLDB Branches	2010 – 11	Nos.	-
H	Education			
	(a) Primary	2010 – 11	Nos.	4641
	(b) Middle schools	2010 – 11	Nos.	1727
	(c) Secondary & senior secondary school			
	(d) Colleges (Degree)	2010 – 11	Nos.	80
	(e) Technical University	2010 – 11	Nos.	1

2.1 Existing Status of Industrial Areas in the District Pune

Sl. No.	Name of Indl. Area	Land acquired (in hectare)	Land developed (in hectare)	Prevailing Rate Per Sqm (In Rs.)	No. of plots	No. of allotted plots	No. of vacant plots	No. of units in production
1.	Pimpri	1224.02	1224.02	3500	2570	2537	33	Not Available
2.	Chakan	961.98	961.98	1200	185	185	0	
3.	Talegaon	577.81	577.81	1200	28	27	1	
4.	ranjangaon	925.00	925.00	1200	470	331	142	
5.	Jejuri	144.53	144.53	3050	224	212	12	
6.	Baramati	752.48	752.48	150	1165	1131	34	
7.	Bhicwan	379.94	379.94	25	8	8	0	
8.	Pandhari	282.29	282.29	50	55	52	3	
9.	Kurkumbh	473.22	473.22	200	177	172	5	
10.	Indapur	406.54	406.54	100	68	30	38	
Total		6127.81	6127.81		4950	4685	268	

Details of Co-operative Industrial Area

Sr.No.	District	No. of Co-operative Indl. Estate	Total Area (Hectares)	No. of plots carved out	No. of plots allotted	No. of working Industries	Total No. of workers
1	Pune	06	154.37	610	598	279	3300

3. Industrial scenario of Pune

3.1 Industry at a Glance

MSME REGD.

UNIT.

DIC, PUNE

Sr. No.	Category	Commulative since inception upto the end of reporting month JULY-2012											
		Number of enterprises			Employment generation			Investment (P&M) (Rs.In lakh)			Production capacity (Rs.In lakh)		
		Mfg.	Service	Total	Mfg.	Service	Total	Mfg.	Service	Total	Mfg.	Service	Total
1	Micro	19907	1856	21763	78880	8389	87269	104977	6541	111518	0	0	0
2	Small	5045	773	5818	40322	8317	48639	210432	16012	226444	0	0	0
3	Medium	84	18	102	10010	2180	12190	57587	5686	63273	0	0	0
	Total	25036	2647	27683	129212	18886	148098	372996	28239	401235	0	0	0
4	Large scale Projects (Production Commenced)	639	0	639	91666	0	91666	9605	0	9605	0	0	0

3.2 Year wise trend of units registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lack Rs.)
	1991 – 92	609	1827	2131
	1992 – 93	965	2880	3377
	1993 – 94	792	2380	2772
	1994 – 95	1849	5552	6471
	1995 – 96	1726	5182	6041
	1996 – 97	4019	12060	14066
	1997 – 98	3881	11645	13583
	1998 – 99	3900	11702	13583
	1999 – 2000	1083	3252	3615
	2000 – 01	1466	4405	5131
	2001 – 02	1115	3348	4460
	2002 – 03	1390	4192	6950
	2003 – 04	1406	4228	7030
	2004 – 05	1917	5761	9585
	2005 – 06	2364	7108	11820
	2006 – 07	2381	7162	11905
	2007 – 08	2273	10162	42553
	2008 – 09	2654	12035	40128
	2009 – 10	2291	10433	34648
	2010 – 11	2842	25256	61930
	2011 – 12	2835	34451	95245

3.3 Details of existing Micro & Small Enterprises and artisan units in the district.

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (LAKH RS.)	EMPLOYMENT
20	Agro based	1409	19040	10866
22	Soda Water			
23	Cotton textile	62	1203	369
24	Woolen, silk & artificial tread based clothes.			
25	Jute & jute based	Nil	Nil	Nil
26	Ready-made garment & embroidery	487	4958	2459
27	Wood/wooden based furniture	357	6242	2485
28	Paper & Paper products.	332	7226	2594
29	Leather based	454	5448	2532
31	Chemical/Chemical based.	835	11361	4401
30	Rubber, Plastic & petro based	1398	21325	8272
32	Mineral based	802	17254	5684
33	Metal based (Steel Fab.)	1867	35248	12477
35	Engineering units	1320	44826	12641
36	Electrical machinery and transport equipment	393	7926	2630
97	Repairing & servicing	571	3697	2531
01	Others	542	4266	2782

3.4 Large Scale Industries/Public Sector undertaking.

List of the units in Pune & near by area : 642 Nos.

List enclosed at Anex I

3.5. Major Exportable item

Automobile spare parts
Machine tools
Food products
Diesel Engines
Medicine
Electronics products

3.6 Growth Trend

Automobile industries are growing & process food Industry with growth in service sector.

3.7 Vendorisation /Ancillarisation of the Industry

Automobile / Spare Parts machine tools, Electronics products.

3.8. Medium Scale Enterprises.

3.8.1. No. of the units in Pune & near by area : 102

3.8.2 Major Exportable item

Automobile spare parts
Machine tools
Food products
Diesel Engines
Medicine
Electronics products

3.9 Service Enterprises.

3.9.2. Potentials areas for service industry

Pune, Pimpri, Chinchwad, Hinjewadi, Amsegaon, Haveli, Bhosri

3.10 Potential for new MSME

Most Potential Industries

- 1) Dairy based products
- 2) Automobile Components
- 3) Bio-coal Brequettes from agro-waste
- 4) General Purpose Machine Shop
- 5) Herbal & Ayurvedic products
- 6) Agro-processing Export oriented units
- 7) Cold storage unit
- 8) Starch from Jowar
- 9) Solar Cell
- 10) Computer Software / BPO / IT Related products.

Pune district is rich in agricultural resources. However, proper efforts have not been made for its effective utilization. The growth of MSME has been found in certain specific areas and traditional sector.

4. Existing Clusters of Micro & Small Enterprises

4.1 Details of Major Clusters

- 4.1.1 Manufacturing Sector** : (i) Garment Cluster, Pune
(ii) Auto Ancillary, Pimpri-Chinchwad, Bhosri, Pune
(iii) Baramati Regional Engineering & Auto Cluster Ltd., MIDC, Baramati, Dist. Pune.
(iv) Electronic Cluster, Electronic Co.op. Estate, Satara Road, Pune (IID Project)
(v) Harmony Agro Processing Cluster for women, Urali – Kanchan, Tal. Haveli, Dist. Pune.
(vi) General Engineering & Allied industries Cluster, No. T – 204, MIDC Area, Bhosri, Pune.
- 4.1.2 Service Sector** : Nil.

4.2 Details for Identified cluster

4.2.1 Name of the cluster : Garment Cluster, Pune

1.	Principal Products Manufactured in the cluster	All types of Garments, Embroidery Services, Computerized Design of Patterns.
2.	Name of the SPV	-
3.	No. of functional units in the cluster	66
4.	Turnover of the clusters	(Rs. In lack) 256.64
5.	Value of Exports from the clusters (per annum)	(Rs. In lack) 42.7
6.	Employment in cluster	1000
7.	Average investment in plant & machinery	-
8.	Major issues / requirement	Technology and marketing
9.	Presence of capable institutions	GM, DIC, Pune
10.	Thrust Area	DSR submitted
11.	Problems & constraints	-

Present status of cluster : working

4.2.2 Name of the cluster : Auto Ancillary, Pimpri- Chinchwad, Bhosri, Pune

1.	Principal Products Manufactured in the cluster	Engineering, Machines Components and auto parts.
2.	Name of the SPV	-
3.	No. of functional units in the cluster	46
4.	Turnover of the clusters	(Rs. In lack) 1664
5.	Value of Exports from the clusters (per annum)	0
6.	Employment in cluster	800
7.	Average investment in plant & Machinery	-
8.	Major issues / requirement	Technology and marketing
9.	Presence of capable institutions	GM, DIC, Pune
10.	Thrust Area	DSR submitted
11.	Problems & constraints	-

Present status of cluster : working

4.2.3 Name of the cluster : Baramati Regional Engineering & Auto Cluster Ltd., MIDC, Baramati, Dist. Pune.

1.	Principal Products Manufactured in the cluster	Auto Machine Components, Press Tools and parts, Die & Mould
2.	Name of the SPV	-
3.	No. of functional units in the cluster	152
4.	Turnover of the clusters	(Rs. In lack) 11000

Contd.

5.	Value of Exports from the clusters (per annum)	0
6.	Employment in cluster	11500
7.	Average investment in plant & Machinery	-
8.	Major issues / requirement	Technology and marketing
9.	Presence of capable institutions	GM, DIC, Pune
10.	Thrust Area	DSR submitted
11.	Problems & constraints	-

Present status of cluster : working

4.2.4 Name of the cluster : Electronic Cluster, Electronic Co.op. Estate, Satara Road, Pune

1.	Principal Products Manufactured in the cluster	Electronics parts & goods
2.	Name of the SPV	-
3.	No. of functional units in the cluster	43
4.	Turnover of the clusters	(Rs. In lack) 589
5.	Value of Exports from the clusters (per annum)	63
6.	Employment in cluster	1500
7.	Average investment in plant & Machinery	-
8.	Major issues / requirement	Technology and marketing
9.	Presence of capable institutions	GM, DIC, Pune
10.	Thrust Area	DSR submitted
11.	Problems & constraints	-

Present status of cluster : working

4.2.5 Name of the cluster : Harmony Agro Processing Cluster for women, Urali – Kanchan, Tal. Haveli, Dist. Pune.

1.	Principal Products Manufactured in the cluster	Fruits and vegetable Processing and other food products.
2.	Name of the SPV	-
3.	No. of functional units in the cluster	25
4.	Turnover of the clusters	(Rs. In lack) 1800.92
5.	Value of Exports from the clusters (per annum)	(Rs. In lack) 4
6.	Employment in cluster	250
7.	Average investment in plant & Machinery	-
8.	Major issues / requirement	Technology and marketing
9.	Presence of capable institutions	GM, DIC, Pune
10.	Thrust Area	DSR submitted
11.	Problems & constraints	-

Present status of cluster : working

**4.2.6 Name of the cluster : General Engineering & Allied industries Cluster,
No. T – 204, MIDC Area, Bhosri, Pune.**

1.	Principal Products Manufactured in the cluster	Manufacturing of Machine Components, Press Tools and Parts, Die and Moulds, Jig. & Fixtures and General Engineering Sector related services and CAD/CAM Services etc.
2.	Name of the SPV	-
3.	No. of functional units in the cluster	450
4.	Turnover of the clusters	(Rs. In lack) 13000
5.	Value of Exports from the clusters (per annum)	(Rs. In lack) 1748
6.	Employment in cluster	7000
7.	Average investment in plant & Machinery	-
8.	Major issues / requirement	Technology and marketing
9.	Presence of capable institutions	GM, DIC, Pune
10.	Thrust Area	DSR submitted
11.	Problems & constraints	-

Present status of cluster : working

5. General issues raised by industry association during the course of meeting.

Availability of

1. Loan
2. Infrastructure
3. Marketing
4. Recovery of dues from the parties.

'8. STEPS TO SET UP MSMEs.

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No.	Type of assistance	Name and addresses of agencies
1.	Provisional Registration Certificate (EM – I) & Permanent Registration Certificate (EM – II)	GM, DIC, Govt. of Maharashtra, Agriculture College Campus, Shivaji Nagar, Pune – 411 005.
2.	Identification of Project Profile, techno economic and managerial consultancy services, market survey and economic survey reports.	MSME – DI, Mumbai MITCON, Agriculture College Campus, Shivaji Nagar, Pune – 411 005.
3.	Land and Industrial shed	Chief Executive Engineer, MIDC, Kamla Bldg., 1 st floor, 719/20, Navipeth, Near Bharat Petrol Pump, LBS Marg, Pune -
4.	Financial Assistance	Bank of Maharashtra (Lead Bank) MSEFC
5.	For raw materials under Govt. Supply	MSSIDC Kamla Chambers, IInd floor, Near Prabhat Talkies, Laxmi Road, Shaniwarpeth, Pune – 30.
6.	Plant and Machinery under hire/purchase basis.	National Small Industries Corporation, Near Janki Hall, Swargate, Pune – 411 009.
7.	Power / Electricity	MSED, Rasthaped, Pune – 411 011.
8.	Technical Know – how.	MITCON, Agriculture College Campus, Shivaji Nagar, Pune – 411 005.
9.	Quality & Standard	Bureau of Indian Standards, Manakalya, E – 9, MIDC, Behind Marol Telephone Exchange, Andheri (East), Mumbai – 400 093.
10.	Marketing / Export Assistance	Export Office, Above PMT Bld.g, Deccan Jeamkhana, Pune – 411 005.
11.	Other Promotional Agencies	MCED, Agriculture College Campus, Shivaji Nagar, Pune – 411 005.